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Survey Of Historic Costume: Bundle Book + Studio Access Card



Synopsis

Now celebrating its 25th anniversary as the best-selling textbook for the study of fashion history, *Survey of Historic Costume*, 6th Edition is an introduction to dress from the ancient world through the 21st century. Each chapter presents social, cross-cultural, environmental, geographic, and artistic influences on clothing. As a part of our new platform, Bloomsbury Fashion Central, this edition will come bundled with a free STUDIO of digital ancillaries for learning. New to this edition~ More than 1,000 full-color images, including 20% new photographs and illustrations throughout~ New Global Connections boxes highlight dress and textiles from around the world, including China, India, Japan, Latin America, Africa, and more~ New Chapter 20 covering twenty-first century dress from 2000 to the present~ Expanded and redesigned chapter timelines present an overview and images of historic events in each chapter, focusing on fashion and textiles, politics and conflicts, decorative and fine arts, economics and trade, technology, and religions~ Free with purchase: *Survey of Historic Costume* STUDIO provides a digital study tool including flashcards, self-quizzes, video and images, and maps and a timeline to help students master concepts and improve grades. ~ New co-author Sara B. Marcketti is an associate professor and serves as an associate director in the Center for Excellence in Learning and Teaching at Iowa State University, USA Features~ Illustrated Tables depict important accessories, footwear and headwear for each era~ Contemporary Comments from contemporary sources provide a sense of the attitude toward clothing of individuals of the period~ Modern Influences photo feature explains how historic costume is reinterpreted in modern fashion design~ Visual Summary Tables show clear line drawings of period garments~ *Survey of Historic Costume* Student Study Guide available separately~ Teaching Resources: Instructor's Guide, Test Bank, Image Bank and PowerPoint presentations available~ Introducing *Survey of Historic Costume* STUDIO--an online tool for more effective study!~ Study smarter with self-quizzes featuring scored results and personalized study tips~ Review concepts with flashcards of terms / definitions and image identification~ Watch chapter videos that bring historic costume topics and concepts to life~ Learn context with a comprehensive timeline spanning the Ancient World to present day including key moments in fashion and textiles, politics and conflicts, decorative and fine arts, economics and trade, technology, and religion, plus the evolution of silhouettes over time~ Enhance geographic knowledge with world maps showing the Ancient World and the Modern World~ Access *Survey of Historic Costume* Student Study Guide eBook including chapter objectives, key terms, historic overviews, chapter summaries, chapter quizzes, image analysis exercises, garment analysis worksheets, glossary of key terms, and a fashion garment guide~ Browse the Fashion Designer Index for an alphabetized list of key

designers with brief bios~ Branch out with links to fashion museums, costume collections and online resourcesTeaching Resources~ Instructor's Guide including sample syllabi and units based on the timeline in the book, chapter objectives, lecture notes, discussion questions, additional research projects, assignments, and an answer key for the Student Study Guide~ Test Bank with multiple choice, true/false and essay questions for each chapter with answer key~ Image Bank with all the illustrations and photos from the text~ PowerPoint presentations for each chapterCompanion Survey of Historic Costume Student Study Guide (9781628922349, sold separately) includes historic snapshots, review questions, summary tables, visual quizzes and glossary of key terms.

Book Information

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Customer Reviews

“It took me a while to find a text that I am happy with. Once I found this one, I stopped searching.”
— Donna Meester, University of Alabama, USA
“The organization of the book is excellent.”
— Emily Banis Stoehrer, Fisher College, USA
“I do not think there is another that has this much detail, but introduces concepts well without overwhelming undergraduate students.”
— Diana Saiki, Ball State University, USA
“The contents match precisely to what I am teaching, which is why I like this book so much. I think this book far outweighs any other book.”
— Rhonda R. Gorman, Texas Woman's University, USA
“I feel the book is written with the correct amount and detail for undergraduate students of fashion history.”
— Alexandra Thelin, Montclair State University, USA
“Compared to other books [Survey of Historic Costume] is more or equally

comprehensive, and has better instructor Guides and student study help. I find [Survey of Historic Costume] a better tool student success than any other text I have used.~"~ Elizabeth Cole Sheehan, Lasell College, USA~"~ "I think the design and layout is well-done and user-friendly.~"~ Catherine Amoroso Leslie, Kent State University, USA~"~ "One of the best things is the context it provides for dress in each era~"~ social, political, historical, etc. It~"~s detailed and much better organized than other books I have as an option for this course.~"~ Jennifer Banning, Illinois State University, USA

Phyllis G. Tortora is Professor Emerita at Queens College, The City University of New York, US. She is co-author of The Fairchild Books Dictionary of Textiles, 8th Edition (Fairchild Books, 2013) and The Fairchild Books Dictionary of Fashion, 4th Edition (Fairchild Books, 2013). Sara B. Marcketti is an associate professor at Iowa State University, US, where she serves as an associate director in the Center for Excellence in Learning and Teaching and formerly served as curator at the Textiles and Clothing Museum.

I love this book, I use it as my teaching source for my Fashion History class in our theatre and film department. I wish I had known about it in time to get the instructors version through school. It has a good vocabulary section for fashion terminology and my students appreciate the references from historical time periods that influenced contemporary fashion pieces. The context of fashion as human history works well to engage budding directors and designers in seeing clothing as the extension of characters within any particular time period. I wish I had access to more of the interactive materials.

It's a textbook not sure if I can love it.. but it was/is a good resource to learn from.

This book is an excellent and detailed source on costumes through the ages. Not sure why the others reviews are a bit harsh on it, but I am more than pleased. I don't find it so awful in that it lacks bunches of colorful prints- heck, if all the drawings were colorized this book would be a very expensive resource. I'm a simple person, and I'm very pleased with the entire book.

useful

Very comprehensive and detailed. A ton of work went into this book. Excellent

educational-university resource. Needs a bit more on accessories and more pictures of objects within museum or private collections for reference

I love this textbook! It helped me so much for my history of costumes class, and then for my senior collection as a fashion design student I referenced it for inspiration.

Huge book, but good info and pictures.

Great book a little bug but a lot of great details

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